August 23, 2019

Dear Don Estridge Families:

It is my pleasure to announce that Don Estridge High Tech Middle School will begin using a new school to home communication platform called Hero to track student behavior. The decision to bring Hero in to our school was made with one goal in mind: to make Don Estridge a better and more positive environment to grow and to learn.

*What does Hero do?*

The Hero program is used by schools nationwide for recognizing standout student behavior. Hero will help us operate efficiently, and it will help us keep consistent policies running throughout the school. At Don Estridge, HERO stands for Hard Working, Empathetic, Responsible, and Own It. By demonstrating one or more positive behaviors, students will have the opportunity to earn electronic Dragon Dollars to purchase incentives. Hero will also be used as a school to home communication tool to track student behavior compliance for wearing student IDs, arriving to class on time, having their cell phone/device accessories stowed away, and being in their assigned area (e.g., correct lunch table, hallway, restroom, etc). By working together, we believe that accountability will teach responsibility. Most importantly, the positive behaviors tracked through Hero should help students view the program as a rewarding experience of being a student at Don Estridge High Tech Middle School.

We are extremely excited to bring Hero to Don Estridge and look forward to seeing the positive impact that it will have on our school.

If you have any questions about who Hero is and what they do, you can learn more about them at herok12.com. Finally, in an effort to onboard our families, we have compiled a frequently asked questions document. To access the FAQ document, please visit our school website.

Sincerely,

Rachel Capitano